



COURSE OUTLINE: GBM302 - ADV. INTL. FINANCE

Prepared: Gabriel Araba

Approved: Sherri Smith, Chair, Natural Environment, Business, Design and Culinary

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| Course Code: Title | GBM302: ADVANCED INTERNATIONAL FINANCE |
| Program Number: Name | 2109: GLOBAL BUSINESS MGMT |
| Department: | BUSINESS/ACCOUNTING PROGRAMS |
| Semesters/Terms: | 21F, 22W |
| Course Description: | This course will further expand on relevant topics in international finance. By familiarizing analytical techniques needed to evaluate empirical performance models, students will learn more about financial liberalization and banking system stability. |
| Total Credits: | 4 |
| Hours/Week: | 4 |
| Total Hours: | 60 |
| Prerequisites: | There are no pre-requisites for this course. |
| Corequisites: | There are no co-requisites for this course. |
| Vocational Learning Outcomes (VLO's) addressed in this course: | 2109 - GLOBAL BUSINESS MGMT VLO 2 Develop, execute and analyze the results of a comprehensive global business plan VLO 6 Implement strategies utilizing domestic and foreign government programs, policies, and agencies which facilitate international trade VLO 7 Apply financial knowledge and skill to the operation of an international business VLO 10 Apply the principles of business ethics and international corporate responsibility VLO 14 Apply entrepreneurial strategies to maximize the effectiveness of international business initiatives |
| Essential Employability Skills (EES) addressed in this course: | EES 2 Respond to written, spoken, or visual messages in a manner that ensures effective communication. EES 3 Execute mathematical operations accurately. EES 5 Use a variety of thinking skills to anticipate and solve problems. EES 7 Analyze, evaluate, and apply relevant information from a variety of sources. |
| Course Evaluation: | Passing Grade: 50%, D A minimum program GPA of 2.0 or higher where program specific standards exist is required for graduation. |
| Books and Required Resources: | International Financial Management by Cheol Eun and Bruce Resnick and Tuugi Chuluun Publisher: McGraw-Hill Edition: 9th Edition ISBN: 1260013871 ISBN13: 9781260013870 |

In response to public health requirements pertaining to the COVID19 pandemic, course delivery and assessment traditionally delivered in-class, may occur remotely either in whole or in part in the 2021-2022 academic year.



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Course Outcomes and Learning Objectives:

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| Course Outcome 1 | Learning Objectives for Course Outcome 1 |
| Understand the basis and foundations of International Financial Management. | 1.1 Explain Globalization and the Multinational Firm. 1.2 Analyze the International Monetary System. 1.3 Understand the Balance of Payments. 1.4 Develop insight into corporate governance around the World. |
| Course Outcome 2 | Learning Objectives for Course Outcome 2 |
| Evaluate the Foreign Exchange Market, Exchange Rate Determination, and Currency Derivatives. | 2.1 Explore the Market for Foreign Exchange. 2.2 Study of International Parity Relationships and forecast foreign exchange rates. 2.3 Understanding the Futures and Options on Foreign Exchange. |
| Course Outcome 3 | Learning Objectives for Course Outcome 3 |
| Evaluate and manage foreign exchange exposure. | 3.1 Investigate and manage transaction exposure. 3.2 Analyze and managing economic exposure. 3.3 Manage translation exposure. |
| Course Outcome 4 | Learning Objectives for Course Outcome 4 |
| Study and analyze the world financial markets and institutions. | 4.1 Explain international banking and money market. 4.2 Gain knowledge of international bond market. 4.3 Explore the international equity markets. 4.4 Understand interest rate and currency swaps. 4.5 Manage international portfolio investment. |
| Course Outcome 5 | Learning Objectives for Course Outcome 5 |
| Gain understanding of financial management of the multinational firm. | 5.1 Examine foreign direct investment and cross-border acquisitions options. 5.2 Build an international capital structure and the cost of capital. 5.3 Develop international capital budgeting. 5.4 Understand multinational cash management. 5.5 Comprehend international trade finance. 5.6 Acknowledge and engage international tax environment and transfer pricing. |

Evaluation Process and Grading System:

| Evaluation Type | Evaluation Weight |
|-------------------------------------|--------------------------|
| Assignments and Case study Analysis | 30% |
| Final Exam | 30% |
| Mid-Term Exam | 20% |
| Participation | 10% |
| Quizzes | 10% |

Date:

July 29, 2021

Addendum:

Please refer to the course outline addendum on the Learning Management System for further information.

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